



Rajasthan Real Estate Regulatory Authority

2nd & 3rd Floor, RSIC Wing, Udyog Bhawan,

Tilak Marg, C-Scheme, Jaipur-302005

Rajasthan RERA

Phone No.: 0141-2851900 E-mail: rera@rajasthan.gov.in

Website: <http://rera.rajasthan.gov>

No. F.1 (167) RJ/RERA/Auth.Meet./2019//65 Dated: 30.07.2025

ORDER

Sub.: Directions regarding advertisements published by Promoters and Real Estate Agents.

Vide order no. F.1(31)RJ/RERA/A.M./2019/647 dated 22.05.2025, various guidelines were issued for publication of advertisements. Thereafter, some suggestions were received from stakeholders showing practical problems being faced by them while advertising as per the guidelines.

Therefore, in view of the suggestions following modifications are issued in continuance of aforesaid order.

1. It will not be mandatory to mention the QR Code in all types of outdoor hoardings.
2. The Promoter/Real Estate Agent need not to mention the term "RERA Website" in all the advertisements and instead may directly mention the website of RERA as <https://rera.rajasthan.gov.in>.
3. Mentioning of QR Code in social media publication is dispensed with and font size of minimum "3pt" is prescribed for such advertisements.
4. In Radio advertisements, the Promoters and Real Estate Agents will have to disclose the RERA Registration Number of the concerned project.

The order shall be applicable with immediate effect.

This bears the approval of Hon'ble Chairperson.


(R. S. Kulhari)
Registrar



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Copy for information and necessary action:-

1. PS to Chairman, Rajasthan RERA
2. PS to Member-1, Rajasthan RERA
3. PS to Member-2, Rajasthan RERA
4. PS to Adjudicating Officer, Rajasthan RERA
5. PS to Registrar, Rajasthan RERA
6. Tech. Director, DoIT & RISL Ms. Monika Choudhary for necessary action
7. Coordinator, Conciliation Forum, Rajasthan RERA
8. Chairman/President, Confederation of Real Estate Developers' Associations of India (CREDAI) Rajasthan, 424, 4th Floor, Laxmi Complex, MI Road, Jaipur - 302001
9. Chairman/President, Confederation of Real Estate Developers' Associations of India (CREDAI) NCR Bhiwadi Neemrana, E-127, Industrial Area, Bhiwadi, Alwar-301019
10. President, Township Developer Association of Rajasthan (TODAR), Prim Pavilion, E-66, Nakul Path, Lal Kothi Scheme, Jaipur - 302015
11. Chairman/President, Rajasthan Affordable Housing Developers Association (RAHDA) S-220, Time Square, Central Spine, Vidyadhar Nagar, Jaipur
12. Vice Chairman, RAJREDCO, Jaipur
13. Chairman, All India Federation of Tax Practitioners (CZ), c/o Shri Pankaj Ghiya, 10, Ganesh Colony, Bhairav Path, JLN Marg, Jaipur-302004
14. Chairman, RERA Awareness Committee, ICAI, Jaipur Branch, ICAI Bhawan, D-1 Jhalana Institutional Area, Jhalana Doongari, Jaipur - 302004
15. Chairman, RERA Committee, Tax Consultant Association, Jaipur, 801-803, 8th Floor, Signature Tower, DC-2, Behind Apex Bank, Tonk Road, Jaipur - 302015
16. President, RERA India Educational & Resources Federation, 6F-42-43, Mahima Trinita Mall, Swage Farm, New Sanganer Road, Jaipur-302019
17. Chairman, The Indian Institute of Architects, Rajasthan Chapter, 400, F-72, 'Suryoday', Subhash Marg, Bagadiya Bhawan, C-Scheme, Jaipur-302001
18. Chairman/Secretary, Rajasthan Realtors Association (RRA), 308, 3rd Floor, Plot No. 1, Felicity Tower, Sahakar Marg, Lal Kothi, Jaipur- 302005
19. Chief Editor, RERA Times, Ghiya & Company, E-68, Ghiya Hospital Complex, Sector-12, Malviya Nagar, Jaipur - 302017
20. Mr. Mitesh Rathore, President, Bar Association of RERA & REAT, 105, Jagdish Enclave, Opp. Ram Mandir, Near Yash Vidhya Mandir, Civil Line Circle, Jaipur - 302006
21. All officers of Rajasthan RERA
22. Guard File
23. Rajasthan RERA Website
24. All promoters (through their dashboard)

Registrar